# LEX SÁNCHEZ

Senior Product Designer and AI Product Builder

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## SUMMARY

Hi, I'm Lex. I've spent 8+ years designing products at companies like Gartner and G2. Since 2026 I also build them: I take a product from research to shipped code, working with AI agents that I direct myself.

## EXPERIENCE

**Agency Owner, LYM** 2026 to present

**AI & Growth Product Designer, G2** 2026, Scale environment

**Product & Design Lead, BeValk** 2025 to present, Cybersecurity product

**Product Designer, collaborations, Click and Cargo** 2024 to 2026, Product direction

**AI & Growth Product Designer, Gartner** 2021 to 2026, Enterprise UX

**Lead Product Designer, Wavehouse Group** 2022 to 2023, Digital transformation

**UI UX Designer & Art Director, AIRE Ancient Baths** 2018 to 2021, Conversion-focused redesigns

## AI AND AGENTS

I use AI every day, and I stay in charge of it. Agents plan and write code. I decide what gets built, check the result myself and sign off the final version.

**I direct the agents:** They work with me on real products: booking systems, invoicing, client data. One plans, one writes the code, and I verify.

**I build their tools:** I write the skills my agents follow, such as Design Excellence and my lexia-design plugin.

**I set the rules:** Nothing counts as done without proof, and only a person can accept the work.

## SELECTED BUILDS, 2026

**BAMPE360 Operating System**

A CRM, quotes, invoicing and an AI copilot for a small renovation company. The copilot suggests and people decide. 2 days to a complete V1, 3 weeks of hardening.

**Taller 24 Booking System**

A trilingual site for a Barcelona cooking school, with seat booking, card payment and gift vouchers. Live since June 2026, Booking, payment, vouchers and admin.

## SKILLS

Product Strategy, UX and UI Design, Design Systems, AI Experience Design, AI-assisted Engineering, Agent Orchestration, Technical SEO, Figma, Claude Code, Cursor